

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3009245

Traffic Order #	462905,462904	Created On	5/4/2020 10:04:30 AM	Order Status	Contract Confirmed
Order #	3009245	Created By	NCC_Gateway_User	Gross \$	11139.00
Order Descrp	62757642 - POL - CANDIDATE - CASEY ASKAR	Updated On	5/4/2020 11:46:22 AM	Net \$	8020.08
Client	CASEY ASKAR FOR CONGRESS - NCC	Updated By	Smith, Jennifer	Units	36
Start Date	5/4/2020	Industry	Political-US House	Credit Hold	NO
End Date	5/17/2020	REFERENCES		BILLING INFORMATION	
# of Weeks	2	Primary		Purchase Order #	62757642
SALES		Secondary		Billing Schedule	EndOfFlight
ActiveWeeks	2	Tertiary		EDI INFORMATION	
AE 1	NCC - NAP - DC	Quarternary		Product	258
AE 2		TRAFFIC OPTIONS		Estimate	1361
Agency	AXMEDIA - NCC	Address 1	NCC MEDIA	Submit EDI Invoice?	Do Not Submit EDI Invoice
RepFirm	NCC	Address 2		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS	
Copy Instr ID		City, State, Zip	BLOOMFIELD, NJ	PRI, NPE=80, IPE=74. 62757642 POL Candidate-Casey Askar - FTMyers. See key on FCC site for network/zone info. PRI, NPE=80, IPE=74. 62757642 POL Candidate-Casey Askar - FTMyers. See key on FCC site for network/zone info.	
Total Zones	2	Zip	07003		
Zones	Ft Myers-Naples DISH - I+,Ft Myers-Na...	Contact		SYSCODE LIST	
Total Networks	1	Phone		2126,6800	
GENERAL COMMENTS		Avail Tag			
PRI, NPE=80, IPE=74. 62757642 POL Candidate-Casey Askar - FTMyers. See key on FCC site for network/zone info.		Contract Type	Standard		
		Copy Group			
		Division			
		Reference #	1361		

SUMMARY FOR SYSCODE 2126

Traffic Order #	462904	Created On	5/4/2020 10:04:30 AM	Order Status	Contract Confirmed
Order #	3009245	Created By	NCC_Gateway_User	Syscode Gross \$	440.00
Order Descrp	62757642 - POL - CANDIDATE - CASEY ASKAR	Updated On	5/4/2020 11:43:10 AM	Syscode Net \$	316.80
Client	CASEY ASKAR FOR CONGRESS - NCC - NAP	Updated By	Smith, Jennifer	Syscode Units	15
Start Date	5/4/2020	Source	Gateway	Zone Status	Contract Confirmed
End Date	5/17/2020	Zones	Ft Myers-Naples DISH - I+	Avg Unit Rate	29.33
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1			National Political Bundle	74 74	Fox News Channel	2126	DAYTIME	05/04/2020	05/04/2020	M 9a-4p	X							0	\$20.00	\$0.00	30
2	1		National Political Bundle	74 74	Fox News Channel	2126	DAYTIME	05/11/2020	05/11/2020	M 9a-4p	X							1	\$20.00	\$20.00	30
3	2		National Political Bundle	74 74	Fox News Channel	2126	DAYTIME	05/05/2020	05/08/2020	Tu-F 9a-4p		X	X	X	X			4	\$20.00	\$80.00	30
4			National Political Bundle	74 74	Fox News Channel	2126	DAYTIME	05/12/2020	05/15/2020	Tu-F 9a-4p		X	X	X	X			0	\$20.00	\$0.00	30
5			National Political Bundle	74 74	Fox News Channel	2126	EARLY FRINGE	05/04/2020	05/04/2020	M 4p-7p	X							0	\$20.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	3		National Political Bundle	74 74	Fox News Channel	2126	EARLY FRINGE	05/11/2020	05/11/2020	M 4p-7p	X							1	\$20.00	\$20.00	30
7	4		National Political Bundle	74 74	Fox News Channel	2126	EARLY FRINGE	05/05/2020	05/08/2020	Tu-F 4p-7p		X	X	X	X			4	\$20.00	\$80.00	30
8			National Political Bundle	74 74	Fox News Channel	2126	EARLY FRINGE	05/12/2020	05/15/2020	Tu-F 4p-7p		X	X	X	X			0	\$20.00	\$0.00	30
9			National Political Bundle	74 74	Fox News Channel	2126	Prime	05/04/2020	05/04/2020	M 7p-12m	X							0	\$48.00	\$0.00	30
10	5		National Political Bundle	74 74	Fox News Channel	2126	Prime	05/11/2020	05/11/2020	M 7p-12m	X							1	\$48.00	\$48.00	30
11	6		National Political Bundle	74 74	Fox News Channel	2126	Prime	05/05/2020	05/08/2020	Tu-F 7p-12m		X	X	X	X			4	\$48.00	\$192.00	30
12			National Political Bundle	74 74	Fox News Channel	2126	Prime	05/12/2020	05/15/2020	Tu-F 7p-12m		X	X	X	X			0	\$48.00	\$0.00	30

SUMMARY FOR SYSCODE 6800

Traffic Order #	462905	Created On	5/4/2020 10:04:30 AM	Order Status	Contract Confirmed
Order #	3009245	Created By	NCC_Gateway_User	Syscode Gross \$	10699.00
Order Descrp	62757642 - POL - CANDIDATE - CASEY ASKAR	Updated On	5/4/2020 11:43:10 AM	Syscode Net \$	7703.28
Client	CASEY ASKAR FOR CONGRESS - NCC - NAP	Updated By	Smith, Jennifer	Syscode Units	21
Start Date	5/4/2020	Source	Gateway	Zone Status	Contract Confirmed
End Date	5/17/2020	Zones	Ft Myers-Naples Interconnect	Avg Unit Rate	509.48
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13			National Political Bundle	74 74	Fox News Channel	6800	EARLY MORNING	05/04/2020	05/04/2020	M 5a-9a	X							0	\$442.00	\$0.00	30
14	1		National Political Bundle	74 74	Fox News Channel	6800	EARLY MORNING	05/11/2020	05/11/2020	M 5a-9a	X							1	\$442.00	\$442.00	30
15	2		National Political Bundle	74 74	Fox News Channel	6800	EARLY MORNING	05/05/2020	05/08/2020	Tu-F 5a-9a		X	X	X	X			4	\$442.00	\$1,768.00	30
16			National Political Bundle	74 74	Fox News Channel	6800	EARLY MORNING	05/12/2020	05/15/2020	Tu-F 5a-9a		X	X	X	X			0	\$442.00	\$0.00	30
17			National Political Bundle	74 74	Fox News Channel	6800	DAYTIME	05/04/2020	05/04/2020	M 9a-4p	X							0	\$354.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
18	3		National Political Bundle	74 74	Fox News Channel	6800	DAYTIME	05/11/2020	05/11/2020	M 9a-4p	X							1	\$354.00	\$354.00	30
19	4		National Political Bundle	74 74	Fox News Channel	6800	DAYTIME	05/05/2020	05/08/2020	Tu-F 9a-4p		X	X	X	X			5	\$354.00	\$1,770.00	30
20			National Political Bundle	74 74	Fox News Channel	6800	DAYTIME	05/12/2020	05/15/2020	Tu-F 9a-4p		X	X	X	X			0	\$354.00	\$0.00	30
21			National Political Bundle	74 74	Fox News Channel	6800	EARLY FRINGE	05/04/2020	05/04/2020	M 4p-7p	X							0	\$490.00	\$0.00	30
22	5		National Political Bundle	74 74	Fox News Channel	6800	EARLY FRINGE	05/11/2020	05/11/2020	M 4p-7p	X							1	\$490.00	\$490.00	30
23	6		National Political Bundle	74 74	Fox News Channel	6800	EARLY FRINGE	05/05/2020	05/08/2020	Tu-F 4p-7p		X	X	X	X			4	\$490.00	\$1,960.00	30
24			National Political Bundle	74 74	Fox News Channel	6800	EARLY FRINGE	05/12/2020	05/15/2020	Tu-F 4p-7p		X	X	X	X			0	\$490.00	\$0.00	30
25			National Political Bundle	74 74	Fox News Channel	6800	Prime	05/04/2020	05/04/2020	M 7p-12m	X							0	\$783.00	\$0.00	30

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26	7		National Political Bundle	74 74	Fox News Channel	6800	Prime	05/11/2020	05/11/2020	M 7p-12m	X							1	\$783.00	\$783.00	30
27	8		National Political Bundle	74 74	Fox News Channel	6800	Prime	05/05/2020	05/08/2020	Tu-F 7p-12m		X	X	X	X			4	\$783.00	\$3,132.00	30
28			National Political Bundle	74 74	Fox News Channel	6800	Prime	05/12/2020	05/15/2020	Tu-F 7p-12m		X	X	X	X			0	\$783.00	\$0.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3009245							
Traffic Order #	462905,462904		# of Weeks	2		Active	Yes
Order #	3009245		Created On	5/4/2020 10:04:30 AM		Order Status	Contract Confirmed
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Start Date	5/4/2020		Updated By	Smith, Jennifer		Units	36
End Date	5/17/2020		Source	Gateway		Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	